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RESET TEAMS UP WITH CONNECTICUT SCIENCE CENTER TO PRESENT VENTURE SHOWCASE

HARTFORD, CT, MAY 13, 2019 – On June 11, **reSET** teams up with the **Connecticut Science Center** to present this year's **Venture Showcase**. The Showcase features the top startups from reSET's Impact Accelerator, a group of talented, impact-minded entrepreneurs, as they pitch their business ideas to the public and compete for a pool of \$20,000 in grants.

Past winners of the Venture Showcase include the founders of Loki, an interactive live-streaming app that captures experiences from multiple points of view; CareerPath Mobile, a platform that empowers students to manage their career goals; and Phood, whose solution uses technology to divert food waste from landfills.

This year's Impact Accelerator includes innovative startups like:

- Raise Green, which was recently recognized at the CT Innovation Awards for their equity-crowdfunding platform that supports community renewable energy projects.
- Shay Cantner founded Engagement Solutions to address the challenges of efficiently connecting social service agencies with the people they serve.
- Esther Ndungu is ensuring that bystander preparedness is a priority, with her user-friendly app, Helpfie, which teaches life-saving steps bystanders can take in an emergency as they await the arrival of first responders.

See photos of the 2019 cohort from our Kick-Off Party: <http://bit.ly/reset19cohort>

Our finalists for the 2019 Showcase are selected through a cumulative feedback process over a four month period. The community will also have a chance to pick the venture they'd like to pitch at the Showcase through our Community Choice Voting Competition. Vote for your favorite here: <http://bit.ly/resetvs>

"These entrepreneurs are building businesses that not only are financially viable, but also address real challenges in our communities," says **Sarah Bodley, Managing Director of reSET**. "Every business has a financial and economic impact. reSET's startups take it a step further by considering their social and environmental footprints. As more consumers are thinking about how their purchases make an impact on people and our planet, it's imperative that companies also think this way. I'm proud to support these innovative startups and look forward to watching them grow."

“The reSET Impact Accelerator program has given our business the push it needed to grow our product idea,” says **Shay Cantner**, Founder of Engagement Solutions. “We were amazed to find a group right here in Hartford, which was aligned in our mission to create a socially responsible business.”

Tickets for this event sell out quickly. Reserve yours now: <http://bit.ly/resetvstix>

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About reSET

reSET serves all entrepreneurs, but specializes in social enterprise: impact-driven business with a double and sometimes triple bottom line. reSET aims to inspire innovation and community collaboration, and to support entrepreneurs in creating market-based solutions to community challenges.

By designing business to focus on both purpose and profit, innovation is unleashed and profit is a means to solving problems. reSET offers an intensive, four-month Impact Accelerator that has won an SBA award, and a structured summer internship program for undergraduates, and recently launched a Food Incubator for early stage ventures. We offer co-working space, workshops and networking events. Our mentor network and SBDC advisor provide affordable access to a wide range of expertise for startups.

About the Connecticut Science Center

The LEED-Gold certified Connecticut Science Center, located in downtown Hartford, sparks creative imagination and an appreciation for science by immersing visitors in fun and educational hands-on, minds-on interactive experiences while maintaining an environmentally conscious presence. Serving over 3 million people since opening in 2009, the Science Center features more than 165 exhibits in ten galleries. Covering a range of topics, including space and earth sciences, physical sciences, biology, the Connecticut River watershed, alternative energy sources, Connecticut inventors and innovations, a children’s gallery, and much more. Other features include four educational labs, a 200-seat 3D digital theater, function room, gift store, and ongoing events for all ages. The Science Center is a non-profit organization dedicated to enhancing science education throughout the state of Connecticut and New England, providing learning opportunities for students and adults of all ages, and engaging the community in scientific exploration. The Connecticut Science Center is also the home to the Joyce D. and Andrew J. Mandell Academy for Teachers, offering powerful Professional Development for educators. More information: CTScienceCenter.org or (860) SCIENCE.