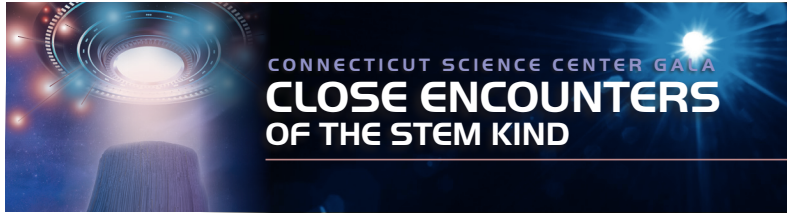


# Digital Program Book Ad Specs

Artwork Due 9.12.2024



PLEASE NOTE: Ads NOT shown at actual size below - they are scaled to fit the page. Please note ad artwork with white or light backgrounds will be outlined with a hairline stroke. All ads are full color with no bleeds.



## Half Page Horizontal

8" w x 5" h

300 dpi

**\$500**

## Half Page Vertical

3.75" w

x 10.5" h

300 dpi

**\$500**

## Full Page

300 dpi

**\$750**

## 1/8 Page

2" w x 1.2" h

300 dpi

Use of 1 Logo  
suggested for 1/8  
page ads

## 1/4 Page

3.75" w x 5" h

300 dpi

**\$250**

Send your ad via email to:  
[rcox@CTScienceCenter.org](mailto:rcox@CTScienceCenter.org)