



News from the Connecticut Science Center

Strategic Vision: | The Science Center of the Future

Growing up, parenting, or teaching science in Connecticut is different than it was before the Connecticut Science Center's creation. The experiences, joy, inspiration, and ideas we present make Connecticut a better place to be. Inspiring people to use science to improve the world around them, to see themselves in STEM action and careers, and providing support for schools to strengthen STEM education are things that make the Connecticut Science Center more than a memorable and beloved destination. It defines us as an essential pillar of life and culture in our community and critical piece of the workforce development pipeline.

Our new *Strategic Vision: The Science Center of the Future* is rooted in the founding ideal that STEM must be for everyone, on their terms. This begins with the simple but powerful concept that STEM must be inviting, accessible, and relevant to the individual for it to be meaningful enough to explore. The Connecticut Science Center, which is expressly created to remove real and perceived barriers that too often discourage the embrace of science, is unrelenting in our commitment to the core strategy of approachability and inspiration. This necessitates new-generation experiences at the Science Center itself, paired integrally with digital tools that deliver extended learning and participation in real science throughout our communities. The guiding Strategic Vision Pillars that will inform this work now and, in the future, include operating a World Class Science Center, delivering integrated in-person and online experiences, and exploring the STEM topics and issues of our time.

Within these Pillars, we have prioritized six Goals including an Exemplary Science Center Visitor Experience; Driving STEM Engagement, Learning and Career Awareness; Deepening and Extending Digital Engagement to Connect and Serve; Inspiring Generations to Sustain the Planet; Social and Governance Culture and Best Practices, and; to Build Financial Strength and Operational Sustainability to Support Growth in Services, Capital Project needs, and innovation.

We invite you to learn more about the Goals, Objectives, and Activities to support our Vision. ■



NEW EXHIBIT NOW OPEN!

New traveling exhibition *Under the Canopy* presented by ProHealth Physicians, part of OptumCare, and supported by Liberty Bank opens at the Science Center.

From R to L – Alex LeClerc (Little Ray's Animal Handler), Matt Fleury (Connecticut Science Center President & CEO), Christine Edison (ProHealth Physicians Marketing Specialist), Lizabeth Zlatkus (Connecticut Science Center Board Chair), David Glidden (Liberty Bank President & CEO and Science Center Trustee)



SCIENCE

Connecticut
Science Center



The Connecticut Science Center inspires lifelong learning through interactive and innovative experiences that explore our changing world through science.

MEET THE TEAM: Visitor Experience

Providing an Exemplary Science Center Experience includes delivering a continuum of new and renovated exhibits, providing a healthy and safe environment, a universal welcome for all people. The Science Center's Visitor Experience Team is deployed throughout the building on any given day greeting visitors, answering questions in the exhibit galleries, welcoming field trip students, operating the theater, running the gift shop, cleaning, delivering programs, and more. As reported in our visitor exit survey, 92.3% of respondents indicated having a favorable interaction with this remarkable Visitor Experience Team. Look for these team members during your next visit and give them a high five for a job well done! ■



SUPPORTER PROFILE

A Word from Corporate Rewards Partner: Covr

Connecticut Science Center Corporate Rewards Partner, Covr, headquartered in Hartford, partners with financial brands to provide life insurance solutions to their customers in an efficient, easy way that streamlines the process of selling and buying policies. Covr offers a choice of trusted life insurance products from leading insurance carriers, an easy way to compare rates, and the ability to purchase policies within minutes. Through its digital insurance solutions, Covr helps financial institutions deliver a great experience under the brand their customers

already trust. Covr currently serves over 25,000 financial advisors and over 40 million customers across over 30 financial institutions. More information is available at www.covrtech.com or follow Covr at @covrtech and on LinkedIn. ■

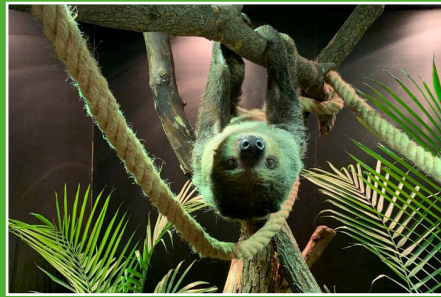




Rabbi and Science Center Supporter Jeffrey Glickman and Adam Culbert (Science Center Exhibit Design & Fabrication Lead)



Science Center Adult Coffee Club Guest Speaker, Dr. Hamish Lutris



Romeo (Sloth) hangs out in *Under the Canopy*



Sikorsky – a Lockheed Martin Company exhibits at the March 31 STEM Career Showcase

Spring STEM Career Showcases



The Connecticut Science Center's STEM Career Showcases highlight a wide range of fields, from electrical engineering and manufacturing to education and environmental activism. STEM Career Showcases are for middle and high school students to engage with professionals from these careers, connecting in a conference style setting that promotes conversation and hands-on connection. Currently featuring activist and artist Kat Owens (University of Hartford) and Electric Boat, outreach for Spring 2023 Showcases began this past February. So far, nearly 400 students will participate in Spring Showcases. If you would like to learn about how your company can participate with the Science Center STEM Career Showcases, contact Kelsey Rogers, STEM Career & Events Manager at kr Rogers@ctsciencecenter.org.



Kat Owens of University of Hartford creates massive sperm whale quilt from non-recyclable plastics

Welcome New Science Center Trustees



Carmen Cid PhD, Professor of Ecology and Dean of Arts and Sciences Emerita Biology, Eastern Connecticut State University, works nationally with the Ecological Society of America to enhance undergraduate ecology education and increase the diversity of ecologists to meet the needs of today's environmental professional workforce.



Diane Kurtzman, Executive Vice President and Chief Human Resource Officer, Travelers, has worked in senior Human Resources roles for just about every area of the company. Diane serves as a board member for the Travelers Foundation.



Kate Deurloo, Global Senior Manager, LEGO Group, has worked in Shopper Marketing & Retail Activation for more than 13 years at the LEGO Group. She enables innovation in the New Retail Platform Design, launched throughout LEGO Retail stores to deliver on Brand Experiences.



Maggie Libatique, Chief Financial Officer, Daversa Partners, brings financial acumen through her experience in accounting, finance, information technology, planning and treasury.



Michael Kalen, CEO, Covr Financial Technologies, brings a breadth of experience in leadership, fintech, insurance, and venture capital investing.



Karen Staib, Partner, Shipman & Goodwin, practices in the areas of complex business and commercial litigation. She contributes actively to the community, serving recently as the chair of her alma mater, Miss Porter's School Board.

- **Sensory Friendly Days**
May 21, June 14, July 5
- **Women in Science Saturdays**
April 15, May 13, June 17
- **Space Day**
May 6
- **MakeFest: Make it Grow**
May 13
- **Summer Kick Off Party**
June 24
- **Connecticut Science Center Gala:
Gotham City**
October 14



Endow Hartford Phase 2: Here We Grow Again

Thanks to the vision and leadership of the Zachs Family Foundation and other lead donors, the Endow Hartford 21 matching gift endowment program has initiated a second phase to support a wide network of nonprofit organizations in the Greater Hartford area, and The Connecticut Science Center is thrilled and grateful to be involved!

An endowment is an investment of donated funds, of which the principal is not spent, and the earnings are used to support the institution. Endowments are important for organizations like ours because they are a resource that will sustain our mission during periods of revenue fluctuations.

Through August 31, 2023, gifts of \$250 or more to the Connecticut Science Center Endow Hartford 21 Fund at the Hartford Foundation for Public Giving will be generously matched 1:2. That means that your impact is increased and our foundation for the future is even stronger. Visit ctsciencecenter.org/endow-hartford/ to participate. ■



Thank you for your support of the Connecticut Science Center.

The Connecticut Science Center is a 501(c)(3) nonprofit organization.

For additional information, contact:

April Paterno, Vice President of Development - 860.520.2129 | apaterno@ctsciencecenter.org or
Whitney Gray, Director of Institutional Giving - 860.520.2124 | wgray@ctsciencecenter.org

Connecticut Science Center, 250 Columbus Blvd., Hartford, CT 06103